



FOR IMMEDIATE RELEASE
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BLUE STAR SPORTS ACQUIRES STUDENT SPORTS

Dallas, TX – Blue Star Sports, the industry leader in integrated sports software and player development tools, continues its rapid expansion since its inception in 2016. Today, Blue Star Sports announces its twelfth acquisition with the purchase of Student Sports, the leading grassroots event, marketing and media company dedicated to the development of the elite amateur athlete. Based out of Torrance, California, Student Sports is the engine behind some of the nation’s most celebrated player development events. These prestigious events include the Elite 11, the nation’s premier quarterback competition, The Opening, the top football camps and competitions, and Area Code Baseball which provides events and training for the nation’s top high school baseball players.

The acquisition of Student Sports further expands on the integrated player development and event solutions currently being offered by Blue Star Sports. Student Sports provides distribution and exposure that is unmatched in the youth sports and high school space, through partnerships with leading media outlets while hosting over 90 events, providing exposure for 23,000 teenage athletes annually.

“At Blue Star Sports our vision has been to create and expand on the player development resources available to our country’s best amateur athletes,” said Rob Wechsler, Founder and CEO of Blue Star Sports. “Adding Student Sports to our current offering, and bringing in one of the industry’s best leaders and pioneers in Andy Bark, is a huge win for Blue Star Sports as we continue our pursuit to own the player development and event space for amateur sports.”

“For over 30 years, we have always served *students who compete in sports* first and foremost,” said Andy Bark, CEO of Student Sports. “So when Rob and his team at Blue Star Sports inquired about us joining forces we were all in, because working with millions of players, parents and coaches, rather than thousands, has been my goal all along.”

“RSE Ventures recognized vast potential in Student Sports and has been proud to help cultivate their business since our investment in April 2015 managed by Daniel Sillman,” said Matt Higgins, Co-Founder and CEO of RSE Ventures. “Student Sports joined the RSE family and our teams worked closely to create new levels of success through a diverse set of partnerships. Today we congratulate Student Sports and Blue Star and look forward to our continued partnership.”

About Blue Star Sports

With over 35 million users in 30 countries, Blue Star Sports (BSS) is the industry leader in youth sports management providing a complete innovative technology platform for national governing bodies, youth sports leagues, clubs and associations. Companies under the Blue Star Sports platform include Bonzi, Pointstreak, Goalline, PrimeTime Sports, SDI Camps, LeagueLineup, RaceWire, Bigfoot Hoops, Groupnet Solutions, Krossover and CaptainU. Blue Star Sports is headquartered in Frisco, Texas and backed by Jerry Jones of the Dallas Cowboys and Genstar Capital out of San Francisco, California. To learn more about how Blue Star Sports is revolutionizing youth sports management, please visit <http://www.bluestarsports.com>.