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FOR IMMEDIATE RELEASE

Blue Star Sports Acquires SDI Camps & Races, LLC
Blue Star Sports adds Sport Camp Management to its Suite of Products

Aug 15, 2016 (Dallas, TX) – Blue Star Sports announces its fifth acquisition - SDI Camps and Races, LLC, a sports camp and online registration management solution. SDI Camps creates, hosts, and manages custom websites for sport camps, including registration, merchandise sales, and customer support. Among SDI’s top customers are college camp programs located at Duke, Texas Tech, South Carolina, Virginia, Purdue, Oklahoma, Kansas, Tennessee, Mississippi State and many more across the nation.

SDI is the latest in Blue Star Sports’ string of acquisitions bringing the best technologies and companies together to provide the most innovative and comprehensive solutions to the youth sports marketplace. SDI will allow Blue Star Sports to integrate camp and race/event management into its already leading suite of youth sports software.

Since 2009, SDI Camps has grown into a full-blown sports camp giant, serving both small and large camps across the country. Its service eliminates the need for a third-party registration service, and completely manages and supports a fully-customizable website for all sports.

“We are aggressively pursuing companies that have the best technology, talent, products and customers with the ultimate goal of providing the most comprehensive, yet easy to use one stop shop,” says Rob Wechsler, Blue Star Sports Founder and CEO. “Our mission is to be the partner that every youth sports program chooses when managing their season, tournaments, or camps. SDI Camps takes us a step further and gets us even closer to dominating the market,” adds Wechsler.

SDI Camps President Kevin Keckler commented, “In a very short period of time, our team at SDI Camps has not only built a name for itself, but forced competitors to change their approaches to design and service. Our company was built on customer service and customization, and no one prides themselves more on giving that to their customers than we do. We’re extremely excited to have more tools at our disposal and continue our growth under the new BSS umbrella.”



About Blue Star Sports

With nearly 20 million users in 23 countries, Blue Star Sports (BSS) is the industry leader in youth sports management by centralizing all operations and providing a complete innovative technology platform for all national governing bodies, youth sports leagues, clubs, and associations. Companies under the umbrella of Blue Star Sports include Bonzi, Pointstreak Technologies, Goalline, and PrimeTime Sports. Backed by Worldpay, Providence Equity, and other sports industry investors, Blue Star Sports is headquartered in Frisco, Texas. To learn more about how Blue Star Sports will revolutionize youth sports management, visit <http://www.bluestarsports.com>.

About SDI Camps & Races, LLC

SDI Camps & Races, LLC was founded in 2009 with an immediate goal to bring new and innovative product lines to the camp registration forefront. Its focus was to create a niche for college camp directors and coaches who were tired of losing valuable time doing web design for their camps. SDI Camps wanted to eliminate the need for third-party registration for the online transactions, while also designing high-end custom websites that would help brand its business. By creating the sharpest and most user-friendly camp registration websites and giving coaches a simple, efficient Admin Portal to manage their business, SDI Camps instantly began garnering attention from some of the nation's largest college sports camps. In just 7 years, the model and approach to servicing customers has spread to high school and youth sports registration, as well as many 5k races across the country.

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